

EUROPEAN
CURRICULUM VITAE
FORMAT



PERSONAL INFORMATION

Name	MARTINI ALBERTO
Address	C.SO VINZAGLIO 2, 10121, TORINO, ITALY
Telephone	+ 39 011 533191
Fax	+ 39 011 5130721
E-mail	amartini@asvapp.org
Nationality	ITALIAN
Date of birth	2 APRIL 1956

CAREER PROFILE

Alberto Martini has been actively involved with impact evaluation since the start of his professional career almost 30 years ago. After completing his Ph.D. in Economics at the University of Wisconsin-Madison in 1988, he joined Mathematica Policy Research, then as well as now one of the leading organizations (in the use of randomized controlled trials, and participated in the design and analysis of demonstrations that included random assignment of program participants.

In 1998 he returned to Italy mainly to be an advocate of evidence-based policy, as well as of a rigorous approach to impact evaluation. Undaunted by the total lack of success of his effort in his homeland, he brought his advocacy to Brussels, where, perhaps by sheer coincidence, something clicked. He was asked by DG Regio to rewrite the section on counterfactual impact evaluation of EVALSED, the on-line evaluation guide of DG Regio. In the mean time he kept teaching counterfactual impact evaluation methods in a variety of setting across Europe and has written extensively about it, both in Italian and in English, including two monographs. In the most recent years, he finally managed to do some real impact evaluation with some real funding, from philanthropic foundations as well as from a hitherto unlikely source, the EU. With the team at ASVAPP and a wide number of other partners, he has completed or he has underway 5 (five) random assignment evaluations, on topics ranging from learning chess in primary school to increasing the employment chances of people with severe mental illness

WORK EXPERIENCE

- Dates (from – to) Since 1998
- Name and address of employer Università del Piemonte Orientale, Alessandria, IT www.sp.unipmn.it
- Type of business or sector Higher education
- Occupation or position held Associate Professor of Statistics and Programme Evaluation
- Main activities and responsibilities Teaching and Research

- Dates (from – to) 1998 - 2012
- Name and address of employer Associazione per lo Sviluppo della Valutazione e l'Analisi delle Politiche Pubbliche, Torino, IT www.prova.org
- Type of business or sector Non profit research organization
- Occupation or position held Director
- Main activities and responsibilities Teaching, design and coordination of research projects, fund raising

- Dates (from – to) 1993-98
- Name and address of employer The Urban Institute, Washington, DC, USA
- Type of business or sector Non profit research organization
- Occupation or position held Senior Research Associate
- Main activities and responsibilities Programme evaluation and microsimulation modelling

- Dates (from – to) 1993-99
- Name and address of employer The World Bank, Washington, DC, USA
- Type of business or sector International organization
- Occupation or position held Consultant
- Main activities and responsibilities Design of household surveys

- Dates (from – to) 1988-93
- Name and address of employer Mathematica Policy Research Inc., Washington, DC, USA
- Type of business or sector Private research organization
- Occupation or position held Economist
- Main activities and responsibilities Evaluation of welfare programmes

- Dates (from – to) 1986-88
- Name and address of employer Institute for Research on Poverty, University of Wisconsin-Madison, USA
- Type of business or sector Research
- Occupation or position held Research Assistant
- Main activities and responsibilities Analysis of survey data

- Dates (from – to) 1983-86
- Name and address of employer University of Wisconsin-Madison, USA
- Type of business or sector Higher Education
- Occupation or position held Teaching Assistant
- Main activities and responsibilities Courses in Statistics and Microeconomics

OTHER PROFESSIONAL ACTIVITIES

- Dates (from – to) Since 2006
- Name and address of employer Consiglio Italiano per le Scienze Sociali, Rome , IT
- Type of business or sector Cultural association
- Occupation or position held Co-chair of Commission on Public Policy Evaluation

- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Dates (from – to)
- Name and address of employer
 - Type of business or sector
 - Occupation or position held
- Main activities and responsibilities
- Dates (from – to)
- Type of business or sector
- Occupation or position held
- Main activities and responsibilities

2001-02
 Associazione Italiana di Valutazione
 Professional Association
 President

1999-04
 Università del Piemonte Orientale, Alessandria – IT
 Higher Education
 Chairman Committee for Internal Evaluation of Teaching and Research
 Coordination of evaluation activities of the University

Since 1998
 Academic journals
 Referee
 Review of Economics and Statistics, Journal of Human Resources, Journal of Official Statistics,
 Statistical Methodology and Applications, The Manchester School

EDUCATION

- Dates (from – to)
- Name and type of organisation providing education and training
 - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
 - Title of qualification awarded

1983-88
 University of Wisconsin-Madison, USA

 Ph.D. in Economics

1975-80
 Facoltà di Giurisprudenza, Università di Torino, IT

 Law Degree

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

ITALIAN

OTHER LANGUAGES

- Reading skills
- Writing skills
- Verbal skills

ENGLISH
 EXCELLENT
 EXCELLENT
 EXCELLENT

Counterfactual Impact Evaluation of Public Policies

PUBLICATIONS AND REPORTS

“*The Impact of Traineeships on the Employment of the Mentally Ill: the Role of Partial Compliance*”, con Enrico Rettore e Gianpaolo Barbetta, forthcoming as IZA Discussion paper, 2017

“Cosa si può imparare dagli esperimenti con *partial compliance*: il caso dell’effetto inatteso dei tirocini sull’inserimento lavorativo dei disabili psichici”, con Gianpaolo Barbetta. *Rassegna Italiana di Valutazione*, Fascicolo 62, Franco Angeli, 2014

“Valutare gli effetti delle politiche attive del lavoro: la logica contro fattuale”, with Enrico Rettore and Ugo Trivellato, in M. Cantalupi e M. Demurtas (editors), *Politiche di attivazione e ‘performance’ dei servizi per l’impiego*. Bologna, Il Mulino, 2012.

“*Sono soldi ben spesi? Come e perché valutare l’efficacia delle politiche pubbliche*” con Ugo

Trivellato, Marsilio Editore, 2011.

“Valutare il successo delle politiche pubbliche” con Marco Sisti, Il Mulino, 2009.

“Valutare gli effetti delle politiche attive del lavoro: la logica controfattuale” di Alberto Martini con Enrico Rettore e Ugo Trivellato, chapter *Politiche attive del lavoro, servizi per l'impiego e valutazione: esperienze vol e percorsi in Italia e in Europa*, a cura di Cantalupi e Demurtas, Il Mulino, 2009.

“How counterfactuals got lost on the way to Brussels” , nel volume collettaneo *Evaluation des politiques publiques en Europe: cultures et futurs* a cura di Annie Fouquet, Harmattan, Parigi, 2008.

“Quale valutazione per le fondazioni grantmaking?” with Barbara Romano, in Turati G., Piacenza M., Segre G. (eds.) *Le fondazioni: solo un patrimonio alla ricerca di uno scopo? Un percorso di lettura in chiave economica*, Edizioni Fondazione Giovanni Agnelli, Torino. 2008.

“Una valutazione degli effetti indesiderati dell'istituto della mobilità su imprese e lavoratori” with Luca Mo Costabella, *Politica Economica*, n. 3, 2007.

“Una rilettura minimalista del ruolo della valutazione nella pubblica amministrazione” in *La gestione manageriale nella pubblica amministrazione*, Francesco Forte and Lorenzo Robotti, eds., Milano: Franco Angeli, 2006.

“Metodo sperimentale, approccio controfattuale e valutazione degli effetti delle politiche pubbliche” *Rassegna Italiana di Valutazione*, n. 34, 2006.

“La valutazione dei risultati delle campagne di comunicazione sociale: questioni di metodo e studi di casi” with Vittorio Falletti, in *Primo rapporto sulla comunicazione sociale in Italia*, edizioni Rai-Eri, 2005.

“Using Administrative Data to Evaluate the Employment Impact of Incentives to Artisan Enterprises” with Daniele Bondonio, in *Proceedings of the Società Italiana di Statistica*, Atti della XLII Riunione Scientifica, 2004.

“Valutare gli effetti di interventi sociali in presenza di selezione: metodi statistici, teoria economica e dati”, with Enrico Rettore and Ugo Trivellato, *Politica Economica*, n. 3, 2003.

“Indicatori o analisi di performance? Implicazioni dell'esperienza statunitense di performance measurement” with Marco Sisti, *Rivista trimestrale di Scienza dell'Amministrazione*, n. 2, 2002.

“Using Event History Analysis to Evaluate the Impact of Investment Subsidies Targeted to Youth-Owned Firms” with Daniele Bondonio, *Proceedings of Società Italiana di Statistica*, Atti del Convegno “Processi e metodi statistici di valutazione” 2001.

“Constructing League Tables of Service Providers When the Performance of the Provider Is Correlated to the Characteristics of the Clients” with Enrico Rettore, *Proceedings of Società Italiana di Statistica*, Atti del Convegno “Processi e metodi statistici di valutazione” 2001.

“Evaluating the effectiveness of employment programs: can existing statistical methods be applied to the Italian labor market and institutional context?” *Statistica*, No. 3, 1993.

“L'informazione statistica per il monitoraggio e la valutazione degli interventi di politica del lavoro (“Information requirements for monitoring and evaluating labor market interventions”) with Pietro Garibaldi, *Economia e Lavoro*, no.3, 1993.

“Metodi statistici per la valutazione dell'efficacia degli interventi pubblici” (“Statistical Methods for the Evaluation of Program Effectiveness”). *Atti della XXXVI Riunione Scientifica*, Rome, Italy: Società Italiana di Statistica, 1992.

Welfare reforms and micro simulation models

“Explaining the Recent Decline in Welfare Caseload: Is the Council of Economic Advisers Right?” with Michael Wiseman, *Challenge*, Vol. 40, no. 6, November/December 1997.

“Microsimulation Models and Labor Supply Responses to Welfare Reforms”, *Policy Studies Journal*, Vol. 25, No. 1, Spring 1997.

“The Role of Survey Data in Microsimulation Models for Social Policy Analysis” with Ugo Trivellato, *Labour*, Vol. 11, No. 1, Spring 1997.

“The Effect of Food Stamp Cash-out on Food Expenditures: An Assessment of the Findings from Four Demonstrations”, with Tom Fraker and Jim Ohls, *Journal of Human Resources*, v. 30

Questionnaire design and data collection methods

Institution building in the public and non-profit sector

no. 4, Fall 1995.

"The Effects of Cashing-out Food Stamps on Household Food Use and the Cost of Issuing Benefits", with Tom Fraker *et al.*, *Journal of Policy Analysis and Management*, Vol. 14, No. 3, 1995.

"Did the Characteristics of Food Stamp Program Entrants Change During the Recent Recession?" with Susan Allin, Report submitted to the U.S. Department of Agriculture. Washington, D.C.: Mathematica Policy Research, 1993.

"Participation in the Food Stamp Program: A Multivariate Analysis", Alexandria, VA: Food and Nutrition Service, U.S. Department of Agriculture, 1992.

"Issues in the Design of Participation Algorithms Used in Microsimulation Models: The Case of Food Stamps". *Proceedings of the 1991 Social Statistics Section*. Alexandria, VA: American Statistical Association, 1991.

"Programs Providing Subsidized Employment: A Review of Their Effectiveness." Report submitted to the U.S. Department of Agriculture. Washington, D.C.: Mathematica Policy Research, 1990.

"A Labor Force Profile of Persons with Disabilities." Report submitted to the Office of the Assistant Secretary for Planning and Evaluation, U.S. Department of Health and Human Services. Washington, D.C.: Mathematica Policy Research, 1990.

"Wages and Employment Among the Working Poor: New Evidence from SIPP" with Sharon Long. presented at the Association of Public Policy Analysis and Management Conference, San Francisco, CA, 1990.

"Labor Force Withdrawals from Unemployment: High Search Costs or Low Attachment to the Labor Market?" In *Individuals and Families in Transition: Understanding Change Through Longitudinal Data*. Washington, D.C.: U.S. Bureau of the Census, 1989.

"A Theoretical and Empirical Model of Labor Supply that Accounts for the Unemployed and the Discouraged Workers." Ph.D. dissertation. Madison, WI: University of Wisconsin, 1988.

"Documenting and Explaining SIPP-CPS Differences in Measures of Poverty Among the Elderly" Report submitted to the Social Security Administration. Washington, D.C.: The Urban Institute, 1997.

"The Income and Expenditure Survey of Belarus: Design and Implementation", with Anna Ivanova and Svetlana Novosyolova, *Statistics in Transition*, Vol. 2, No. 7, December 1996.

"The Impact of Survey and Questionnaire Design on Longitudinal Labor Force Measures" with Paul Ryscavage. *Proceedings of the 1991 Census Bureau Annual Research Conference*. Washington DC: U.S. Department of Commerce, 1991.

"The Quality of the Data Collected in the Reciprocity History Topical Module of SIPP" with Esther Miller. Report submitted to the U.S. Department of Agriculture. Washington, D.C.: Mathematica Policy Research, 1991.

"Why Estimates of the Number of Persons with Disabilities Who Want to Work Diverge So Widely." Report prepared for the Maryland Corporate Partnership. Washington, D.C.: Mathematica Policy Research, 1991.

"Measuring the Extent of Unemployment: Retrospective Versus Longitudinal Data" with Paul Ryscavage. *Proceedings of the 1990 Survey Research Methods Section*. Alexandria, VA: American Statistical Association, 1990.

"Seam Effect, Recall Bias, and the Estimation of Labor Force Transition Rates from SIPP." *Proceedings of the 1989 Survey Research Methods Section*. Alexandria, VA: American Statistical Association, 1989.

"Retrospective vs. Panel Data in Estimating Labor Force Gross Flows: Comparing SIPP and CPS." *Proceedings of the 1988 Social Statistics Section*. Alexandria, VA: American Statistical Association, 1988.

"Strutture di monitoraggio e valutazione delle politiche a servizio delle Assemblee regionali" ("Building policy evaluation capacity in support of Regional Legislative Assemblies") with Marco

Sisti and Francesca Rosa, *Istituzioni del federalismo* 1/2001.

“Valutazione (delle politiche) e controllo (di gestione): un ennesimo ma non ultimo tentativo di sistemazione concettuale” (“Evaluating policies vs. measuring performance: a further attempt to conceptualize the distinction”) with Giuseppe Cais, in *Valutazione 2000*, Mauro Palumbo (ed.).

“Venture Capital for Social Change: Le fondazioni americane e la ricerca di soluzioni innovative ai problemi sociali”, Torino, Italy: Fondazione Giovanni Agnelli, 1999.

“Think Tanks, Advocacy Coalitions and Policy Change: The Italian Case”, with Claudio Radaelli, in: Diane Stone et al. (eds.) *Think Tanks Across Nations: A Comparative Approach*, Manchester: Manchester University Press, 1998.

“Aiutare lo stato a pensare (e il pubblico a capire): l'esperienza americana della *policy analysis*”, (“Helping government think (and the public to understand): the American experience with policy analysis”), Torino, Italy: Fondazione Giovanni Agnelli, 1996.