

## Curriculum ASVAPP

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Legal status:	Non-profit association. Registered in the National Research Registry of the Italian Ministry of University and Research. Officially recognized as a research institute by ISTAT (Italian National Institute of Statistics). ISO9001 certified.
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Fiscal code:	97578830016
Istat activity code:	949990
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ASVAPP is a non profit organization founded in 1997 with the explicit mission of advocating and applying a rigorous approach to evaluation, in particular to impact evaluation, following the anglo-saxon tradition of program evaluation. ASVAPP pursues its mission through three type of activities: (i) organizing training courses on evaluation; (ii) contributing to the methodological development through dissemination; (iii) conducting selected evaluation analysis of public policy interventions.

At national level ASVAPP developed a number of steady collaborations with legislative, administrative, philanthropic and research organisations. On the legislative side, Progetto CAPIRE has been developed to support the Italian Regional Assemblies to achieve rules, methods and professional evaluation expertise for an effective legislative oversight ([www.capiire.org](http://www.capiire.org)). On the philanthropic side, the continuous collaboration with banking foundations led to define an evaluation framework developed with the *Associazione delle Fondazioni di origine bancaria del Piemonte*. Eventually, on the dissemination side, ASVAPP promoted the IPSEE project ([www.ipsee.info](http://www.ipsee.info)) supported by both banking foundations and public research institutions.

At European level, a partnership with the *DG for Regional and Urban Policy* (European Commission) has been devoted to rewrite and edit the impact evaluation section of "The Resource for the Evaluation of Socio-economic Development" (EVALSED guide); in collaboration with DG Regio a Summer School on *Counterfactual Impact Evaluation* devoted to researchers and administrators from European institutions has also been organised. In recent years *DG Employment, Social Affairs and Inclusion* (European Commission) funded three experimental evaluations (Randomized Controlled Trial) of social policy innovation promoted by ASVAPP.

The following is a selection of the most recent evaluation studies conducted by ASVAPP.

## Ongoing projects

- *Accompagnamento alla Valutazione per le Fondazioni* – A project targeted to the regional banking foundations of Piemonte providing specific evaluation capacity building. Three are the main activities: (i) design impact evaluations of policy interventions, (ii) provide evaluation training, (iii) organise dissemination events and workshops. [Since 2019]
- *IPSEE - Inventario dei Problemi, delle Soluzioni e dell'Evidenza sugli Effetti* - A web based project for the review and dissemination of evidence based studies in order to share the available knowledge on “what works and what does not work” as a solution for different public policies. The project is sponsored by Banca d'Italia, Compagnia di San Paolo, Fondazione CRT and INAPP. [Since 2016]
- *CAPiRe* - Progetto CAPiRe has been developed to support the Italian Regional Legislatures to achieve rules, methods and professional evaluation expertise for an effective legislative oversight ([www.capire.org](http://www.capire.org)); the project provides training and dissemination activities and is funded by the *Conferenza dei Presidenti delle Assemblee Legislative delle Regioni e delle Province Autonome*. [since 2002]
- *Smart Working INAPP* - ASVAPP will collaborate with INAPP (Italian Institute for Public Policy Analysis) on a study aimed at investigating the impact of the use of smart working, particularly in the Italian public sector. The preliminary study will be focused on feasibility conditions, available data exploitability and possible evaluation design. [2023]
- OECD-SSES – An international survey promoted by OECD, ASVAPP in collaboration with University of Padova and Fondazione per la Scuola is running the sampling and data managing for the second edition of the survey in Italy. [2002-2024]
- *Asset Building per l'istruzione terziaria* – Asset building policies are basically aimed to sustain the provision of assets for the future, education is a typical example. The Regional Assembly of Lombardia is willing to use asset building as a means to promote enrolment in Higher Technical Institutes among high school post-graduate students. ASVAPP will provide a preliminary study focused on the basic principles of the policy, the feasibility conditions, and possible evaluation designs. [2022-23]
- *Servizio Civile Universale* – Nationally promoted by the Dipartimento per le Politiche Giovanili, it is regionally managed by the Tavolo Enti Servizio Civile (TESC). ASVAPP will provide both a process evaluation, focused on the local implementation, and an impact evaluation of the program, mainly focused on non-cognitive outcomes.
- STOP&GO – A project funded by Fondazione CARIPLO to promote services for active citizenship. ASVAPP will organize and manage a training course on public policy evaluation, targeted to the Comunità Educativa Giovanile di Novara, and will provide the implementation analysis of the project. [2022-2023]
- ARTICOLO+1 (VCO) – An active labour market policy managed by Fondazione Compagnia di San Paolo and targeted to young weak unemployed, in the province of Verbano Cusio Ossola; ASVAPP is in charge the implementation analysis of the project. process evaluation and an impact evaluation of the program. [2021–2024]
- ARTICOLO+1 (Genova) – An active labour market policy managed by Fondazione Compagnia di San Paolo and targeted to young weak unemployed, in the province of Genova; ASVAPP is in charge the implementation analysis of the project. process evaluation and an impact evaluation of the program. [2021–2023]
- *INTELLIGENZA ARTIFICIALE* – Call for proposal announced by Fondazione Compagnia di San Paolo to support innovative research projects; ASVAPP has been selected to provide the impact evaluation of the AI4MUSEUM, a project in partnership with the University of Torino focused on the

implementation of an application software based on AI to promote and manage the activities of the museums. [2021-23]

- *CULTURAL WELLBEING LAB* – An initiative financed by Fondazione Compagnia di San Paolo to promote different projects, with different target, focused both on wellbeing and health to achieve by the fruition of cultural events and initiatives; ASVAPP is providing the evaluation design for the approved projects. [2020-2023]
- *RICONNESSIONI (Cuneo)* - An innovation technology project involving primary and secondary (first grade) schools in the province of Cuneo, funded by Fondazione CRC; ASVAPP is providing the monitoring system for the project outputs and outcomes and an impact evaluation of both cognitive and non-cognitive skills on teachers and students. [2020-23]
- *PERCORSI* - Project managed by Ufficio Pio since 2010, it is a conditional cash transfer based intervention, aimed at sustaining secondary school's students in their transition to university; the project has been already evaluated showing its effectiveness on many dimensions; ASVAPP is currently running an extension of the former impact evaluation. [2019-24]
- *Fondo a Contrasto della Povertà Educativa* - The educational poverty contrast fund, held by the social enterprise *Con i bambini*, is currently financing many projects on the whole Italian territory targeted to schools in partnerships with the third sector; ASVAPP has been included in several partnerships as the evaluation unit and is actually evaluating the following projects: *Crescere nel villaggio*, *Benvenuto*, *Io Posso*, *Labs to Learn*, *SME*, *WEBECOME*, *Bella Presenza*, *AUSER*, *Comunitazione*. [2018-24]
- *NOMIS* – A regional project funded by Fondazione Compagnia di San Paolo to promote integration opportunities for minors into the juvenile justice system; ASVAPP provides a monitoring system for the activities and an implementation analysis of the project. [2007-2020]

## Expired projects (post 2010)

- *Biennale Tecnologia* – A public event held in Torino focused on the role of technology in the contemporary human society, has been analyzed along four dimensions: (i) the profiling of the participants, (ii) the information channels for the event, (iii) the participants satisfaction, (iv) the capacity to increase the interest for technology. [2022]
- *FESTIVAL DELL'ECONOMIA* – An international public event held in Torino (4th may – 4th july 2022) focused on economic issues. ASVAPP in collaboration with Collegio Carlo Alberto developed a survey for estimating the local impact of the event and satisfaction of the audience. [2022]
- *PROFILING DISOCCUPATI* – A partnership with Agenzia Nazionale Politiche Attive del Lavoro (ANPAL,) to define a national profiling system for unemployed people; the profiling system is expected to support the future national labour policy interventions. [2020-2021]
- *POLITICHE FAMIGLIARI IN LOMBARDIA* – ASVAPP is providing an evaluation study for the Regional Council of Lombardia region on the policies devoted to the families; the analysis is focused on the needs of the family and on the respond of the institutions, both on the public and private level. [2020-2021]
- *OPEN WELFARE* – A project promoted by the social cooperative FORCOOP to analyse the specific activities implemented by the program WE.CA.RE, a regional policy intervention funded by ESF and aimed to provide innovation to the regional welfare network; ASVAPP is designing a collective monitoring system. [2019-2021]
- *SOCIAL LAB* – A project managed by the Città Metropolitana di Torino, and part of the Interreg ALCOTRA program, aimed to improve the quality of social services provided by the municipality; ASVAPP is designing and implementing a monitoring systems for the outputs of the project. [2019-2021]
- *GRAND-UP!* – A project funded by Fondazione CRC to provide traineeships in secondary schools to develop entrepreneurs skills in the sustainability market; ASVAPP is realising an implementation analysis of the traineeship system. [2019-2020]
- *INTEGRO* – A program funded by Fondazione Compagnia di San Paolo to provide welfare, housing and labour services to the people under the poverty threshold; ASVAPP provided a monitoring system for the outputs and an implementation analysis of the activities. [2019-2020]
- *Iniziativa Lavoro* – A regional traineeship program funded by Fondazione CRT targeted to unemployed disadvantaged people. ASVAPP designed and implemented the monitoring system for the beneficiaries and is actually conducting the impact evaluation. [2018-2020]
- *RICONNESSIONI (Torino)* - An innovation technology project involving primary and secondary (first grade) schools in the municipality of Torino, funded by Fondazione per la Scuola; ASVAPP is providing the monitoring system for the project outputs and outcomes and running an impact evaluation of both cognitive and non-cognitive skills on teachers and students. [2018-20]
- *ARTICOLO+1* - An active labour market policy managed by Fondazione Compagnia di San Paolo and targeted to young weak unemployed; ASVAPP is in charge of both a process evaluation and an impact evaluation of the program. [2017-2021]
- *Consulta Fondazioni Umbre* – A project involving six banking foundations in the region of Umbria; ASVAPP realized an informative system devoted to the collection, and storage of implementation and outcome data. [2017-2018]
- *Contrasto alle Discriminazioni* - A national welfare programme (FAMI fund) managed by Piemonte regional government contrasting discriminations; ASVAPP won the public tender for the monitoring activities of the project. [2017-2018]

- *Petrarca* - A national welfare programme (FAMI fund) managed by Piemonte regional government offering language training for migrants; ASVAPP won the public tender for the monitoring activities of the project. [2017-2018]
- *Talenti per l'Export* - Funded by Fondazione CRT, the project offer intensive export training and internships to selected graduated unemployed; ASVAPP provide a description of the beneficiaries and outcomes analysis. [2017-2018]
- *VE.S.T.A* - A national welfare programme (FAMI fund) managed by Piemonte regional government and targeted to migrants; ASVAPP won the public tender for the monitoring activities. [2017-2018]
- *PROFILING PIEMONTE* – Fondazione Compagnia di San Paolo commissioned a profiling model focused on young unemployed in the province of Torino as a starting point for training programs. [2016]
- *TSUNAMI - Traineeship as a Springboard out of UNemployment for those Affected by Mental Illness*: the project is a randomized control trial testing the effect of a mental illness treatment on the employment probability of the patients; the project has been funded by a European Commission grant (DG Employment). [2016-2019]
- *Talenti Neodiplomati* – A project managed by Fondazione CRT to provide international internships for student who just graduated from high school; ASVAPP realised an impact evaluation on the beneficiaries and an implementation analysis of the internships. [2015-2018]
- *EVALUATION HELPDESK* – A project, funded by European Commission (DG Employment, Social Affairs and Inclusion), providing an 'Evaluation Helpdesk' to review the 2014-2020 evaluation plans produced by the Member States to assess the outcome of Cohesion policy programmes; ASVAPP realised a training workshop for European Commission administrators on evaluation tenders. [2015-2018]
- *Family STAR – Family group conferences and STudent At Risk*: the project is a randomized control trial to assess the impact of an intervention involving families on the academic performance and wellbeing of at risk junior college students; the project has been funded by a European Commission grant ( DG Employment). [2015 – 2018]
- *TIROCINI CUNEO* – Fondazione CRC commissioned a study to describe traineeship policy interventions in Piemonte region compared to province of Cuneo. [2015-2016]
- *MISSIONE VALUTATIVA POLITICHE ABITATIVE* - ASVAPP conducted an evaluation for the Regional Council of Friuli Venezia Giulia on the local public housing system. [2015-2016]
- *ACHAB - Affording College with the Help of Asset Building*: the project is a randomized control trial to assess the impact of an asset-building program thought to sustain secondary school's students in their transition to a university degree; the project has been funded by a European Commission grant (DG Employment). [2014-2017]
- *PROFILING SARDEGNA* – The regional agency for employment of Sardegna commissioned the creation of a profiling system for unemployed registered at the public employment services. [2014-2016]
- *GARANZIA GIOVANI* – A project funded by the Regional Government of Piedmont, following the European framework Youth Guarantee, aimed at increasing employment probability among youngsters; ASVAPP realised the implementation analysis for the Piemonte region. [2014-2015]
- *RIATTIVO II* – A regional program, funded by the agency for employment of Piemonte (APL), providing internships targeted to former workers of the textile, ICT and mechanical sector; ASVAPP realised the implementation analysis. [2014-2015]

- *LIBERO* – A regional program, funded by Fondazione Compagnia di San Paolo, aiming to improve inmates living conditions and their re-integration in the civil society; ASVAPP conducted the implementation analysis. [2014-2015]
- *BIBLIOTECHE LOMBARDIA* – A social cohesion program, funded by Fondazione CARIPLLO, devoted to public libraries; ASVAPP realised the implementation analysis. [2014-2015]
- *PROFILING PISTOIA* - ASVAPP and IRES Toscana realised a study for the Province of Pistoia to design a profiling model for unemployed, as a starting point to the design the future labour policy interventions. [2014]
- *RIATTIVO I* - A regional active labour program, funded by the agency for employment of Piemonte (APL), that integrates public and private employment services; ASVAPP realised the implementation analysis. [2014]
- ASVAPP has conducted for the Regional Council of Lombardia a randomized control trial to estimate the impact of an information campaign about the access to stroke units. [2013-2015]
- *Pilot Projects to Carry Out ESF Related Counterfactual Impact Evaluations* – ASVAPP in partnership with the Ministry of Labour and Social Policy of Italy estimated the impact of vocational training on the working conditions of highly educated young unemployed; the study has been funded with a European Union grant. [2013-2014]
- *INSERIMENTI LAVORATIVI* – Is an active labour program funded by Fondazione CARIPLLO target to the type B social cooperatives in Lombardia; ASVAPP conducted the impact evaluation. [2011-2016]
- *MIP* – A project to support start-up enterprises, managed by The Province of Torino and funded with ESF; ASVAPP realised the implementation analysis and the impact evaluation. [2011-2014]
- *BORSE DI STUDIO DUCHESSA ISABELLA* - A scholarship program, funded by Fondazione per la Scuola, aimed to reduce drop-out, or downward school career choices, among junior high school students; ASVAPP conducted the impact evaluation. [2010–2016]
- *Counterfactual Impact Evaluation of Cohesion Policy: Work Package 1* – Is a study commissioned by the European Commission (DG REGIO) aimed at estimating the impact of structural funds in less developed regions. [2010-2012]
- *LAVORO E PSICHE* – Is a 5-year randomized control trial, funded by Fondazione CARIPLLO, to estimate the impact of a job placement programme for people with severe mental illness. [2008-2013]

## Training activities

ASVAPP's staff is constantly engaged in training activities devoted to public officers, researchers and students.

- Since 2014, organizes and manages a Winter School on methods for the evaluation of public policies, attended by researchers and policy makers from different research centres, universities, foundations and regional or local administrations.
- Since 2020: *Officina delle Buone Politiche*, a training course on public policy analysis in partnership with *IREs Piemonte* and University of *Torino*.
- 2022-2023: organizes and manages a training course on public policy evaluation, targeted to the *Comunità Educativa Giovanile di Novara*.
- 2022: *Talenti per la comunità*, a training course organized and managed by *Fondazione CRT*, focused on local development capabilities; ASVAPP held a tutorial on Public Policy Evaluation. [2022]
- 2019-2021: organized and managed workshops of scientific writing for the dissemination of policy evaluation studies, targeted to the researchers of *INAPP*.
- 2016-2020: organized and managed, together with the *Senato della Repubblica*, University of *Venezia* and *IRVAPP*, the second level master degree in Public Policy Evaluation.
- 2019: organized and managed a training course on causal inference applied to public policy evaluation, targeted to the researchers of *Banca d'Italia*.
- 2019: organized and managed a training course on public policy analysis, funded by *POLIS Lombardia* and targeted to public administrators of *Lombardia* regional government.
- 2018-2019: organized and managed workshops public policy evaluation targeted to the researchers of *INAPP*.
- 2016-2017: organized and managed a training course on public policy evaluation, targeted to the *Associazione Casse di Risparmio Italiane (ACRI)*.
- 2016: organized and managed a training session for European managing authorities focused on (EVALUATION HELPDESK project).
- 2016: organized and managed a training course on public policy evaluation, targeted to the regional government and the regional council of *Marche* region.
- 2015-2016: organized and managed training courses on public policy evaluation, targeted to the regional banking foundations (*Associazione delle Fondazioni di Origine Bancaria del Piemonte*).
- 2002-2013: Summer School on quantitative methods for the evaluation of public policies, attended by researchers from different research centres, universities and national, regional or local administrations. Since 2010, received the sponsorship of the *European Commission (DG Regio)*.

ASVAPP's staff teaches evaluation methods at university and post-university level.

## Publications

- Battiloro V., Martini A., Mo Costabella L., Nava L. (2021), *Supported employment e tirocinio: una formula efficace per l'inserimento lavorativo dei disoccupati con disabilità psichica?*, Social Policies, n.1.
- Martini A., Azzolini D., Romano B., Vergolini L., *Increasing College Going by Incentivizing Savings: Evidence from a Randomized Controlled Trial in Italy*, Journal of Policy Analysis and Management, 2020.
- Mo Costabella L., *Le parole chiave della valutazione: questioni da affrontare per diffondere la cultura della valutazione*, Proceedings of the Conference "La valutazione delle politiche pubbliche: un confronto tra istituzioni", 2018.
- Battiloro V., *La missione valutativa nella Carta di Matera, il percorso di progressiva realizzazione*, Proceedings of the Conference "La valutazione delle politiche pubbliche: un confronto tra istituzioni", 2018.
- Mo Costabella L., *Do high school graduates benefit from intensive vocational training?*, in International Journal of Manpower, vol. 38, n.5, 2017.
- Battiloro V., Martini A., Mo Costabella L., Nava L., *Testare l'efficacia di un modello di intervento per l'inserimento lavorativo dei disabili psichici. Un percorso di ricerca attraverso due valutazioni sperimentali*, Dossier UVI, n.5, Senato della Repubblica, Roma, 2017.
- Battiloro V., Mo Costabella L., Sandrolini F., Strada G., *Imparare a lavorare. I tirocini in provincia di Cuneo*, in Quaderni della Fondazione CRC, n.29, 2017.
- Romano B., *L'utilizzo dei test standardizzati per Identificare le scuole in difficoltà e stabilire priorità nelle azioni di miglioramento*", in *Valutazione e miglioramento nei processi educativi*, in Barone C. e Serpieri R. (edited by), Scuola democratica, 2/2016.
- Anglois F., Friel M., Moreschini L., Sisti M., Zaquini L., *Biblioteche sociali - valutazione del bando*, Quaderni dell'Osservatorio n. 22, Fondazione Cariplo, 2016. doi: 10.4460/2016quaderno22
- Battiloro V., *La valutazione delle politiche pubbliche: domande e strategie di risposta. L'esempio della formazione professionale in Regione Piemonte*, in Il Piemonte delle Autonomie, n.1, 2015.
- Martini A. e Barbetta G., *Cosa si può imparare dagli esperimenti con partial compliance: il caso dell'effetto inatteso dei tirocini sull'inserimento lavorativo dei disabili psichici*, Rassegna Italiana di Valutazione, n.62, Franco Angeli, 2015.
- Mo Costabella L., *Stimare gli effetti della formazione professionale rivolta ai disoccupati - Illustrazione di un'esperienza di valutazione in Piemonte*, Rassegna Italiana di Valutazione, n.60, Franco Angeli, 2014.
- Romano B. et al., *Ricomincio da tre. Lezioni da tre esperienze italiane di analisi controfattuale in ambito educativo*", Rassegna Italiana di Valutazione, n.55, Franco Angeli, 2013.
- Martini A., Trivellato U., *Sono soldi ben spesi? Come e perché valutare l'efficacia delle politiche pubbliche*, Marsilio ed., 2011.
- Battiloro V., Mo Costabella L., *Incentivi o misure di attivazione? Evidenze sull'efficacia di due interventi per contrastare il lavoro precari*, in Politica Economica, 2011.
- Martini A., Sisti M., *Valutare il successo delle politiche pubbliche*, Il Mulino, 2009 (2<sup>nd</sup> edition in 2011).
- Pomatto G., Sisti M., Zaquini L., *Gli sportelli informastranieri in Piemonte: dall'indagine conoscitiva ad una proposta di valutazione*, in Immigrazione in Piemonte: rapporto 2009, IRES Piemonte, 2010.
- Martini A., *How counterfactuals got lost on the way to Brussels*, in Evaluation des politiques publiques en Europe: Cultures et Futurs, edited by Annie Fouquet and Ludovic Méasson, L'Harmattan, Paris, 2009.
- Martini A., Mo Costabella L., Sisti M., *Valutare gli effetti delle politiche pubbliche: metodologia e applicazioni al caso italiano*, in Materiali Formez, 2007.



Martini A., Rettore E., Trivellato U., *Valutare gli effetti delle politiche attive del lavoro: la logica controfattuale*, in Politiche attive del lavoro, servizi per l'impiego e valutazione: esperienze e percorsi in Italia e in Europa, edited by M. Cantalupi and M. Demurtas, Il Mulino, 2009.

Martini A., Mo Costabella L., *Is training effective in preventing work injuries? Evidence from high-speed railway construction*, presented at XLIV Scientific Conference of the Italian Statistical Society, 2008.

Battiloro V., Mo Costabella L., *Valutare la performance dei Centri per l'Impiego*, in InformaIres, XVIII, 2008.

Martini A., Mo Costabella L., *Una valutazione degli effetti indesiderati dell'istituto della mobilità su imprese e lavoratori*, in Politica Economica, 2007.

Mo Costabella L., *Gli effetti dell'introduzione del lavoro interinale sulle transizioni verso l'occupazione stabile*, in Economia e Società Regionale, 2007.

Rocca M., Strada G., *La valutazione di un intervento a sostegno della ricerca industriale in Piemonte*, in Informaires, 2007.